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**FOR IMMEDIATE RELEASE**



## **Evertz enables IP Interoperability at IBC 2017**

Evertz demonstrating IP interoperability solutions at IBC 2017 IP showcase.

August 15, 2017 — Burlington, Ontario — Evertz, the global leader in media and entertainment technology solutions, announces its participation in the IP Showcase at IBC 2017. At IBC Evertz will demonstrate its industry leadership and commitment to IP technologies with in-depth demonstrations of its Software Defined Video Networking (SDVN) range of IP solutions. Evertz' SDVN demonstrations are supporting the IP Showcase's mission to demonstrate that IP based technologies in the media industry are no longer a distant reality but available Here and Now. In addition, the IP Showcase promotes a unified industry approach to IP technology that encourages vendor interoperability through industry standards.

Evertz is participating with more than 50 other vendors in the IP Showcase, featuring IP solutions with interoperability based on SMPTE ST 2110 and AMWA IS-04 and IS-05. This unifying set of standards will streamline inter-vendor interoperability, simplifying systems integration, as broadcasters update their facilities with new IP infrastructures. The IP Showcase demonstrations will simulate real-world applications with workflows that emulate live-production, contribution and playout signal flows.

At the IP Showcase, Evertz will feature interoperability with the upcoming SMPTE ST 2110 standard with its IP media gateways (570IPG-X19-10G and 7890MG), IP multiviewers (3067VIP10G-3G-HW), IP-based Grand Master Clock and Video Master Sync Generator (5700MSC-IP), the DreamCatcher IP-based Live Production Suite and OvertureRT LIVE IP Integrated Playout solution. In addition, MAGNUM, Evertz' SDVN Orchestration and Control platform, will showcase support of AMWA IS-04 and IS-05 for registration, discovery, and connection management of network devices.

"Broadcast facilities, utilizing Evertz SDVN IP infrastructures have been deployed since 2014," said Fernando Solanes, Director of Solutions at Evertz Technologies Limited, "Our support for emerging standards including SMPTE ST 2110 and AMWA IS-04 and IS-05 will ensure both interoperability with existing facilities and an orderly transition to IP based workflows as broadcasters update their infrastructures".

The IBC exhibition runs from September 15-19 in Amsterdam, the Evertz booth is located in hall 1, D31 and F29. The IP showcase is located in Room E106. More information is available here:

<http://www.evertz.com/IBC2017>, <https://show.ibc.org/ibc-features--events/ip-showcase>

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### **About Evertz**

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit [www.evertz.com](http://www.evertz.com)