

Evertz the leader in HDTV acquires Quartz, a leader in Master Control & Routing

Expands the breadth of its high-performance video systems for the professional television industry with the addition of master control & routing.

Canada, October 31st, 2005: Evertz® announced today that it has entered the master control segment through the acquisition of Quartz® Electronics Ltd., a privately held company headquartered in Reading, U.K., with over 450 master control channels installed worldwide.

Evertz has further expanded the breadth of its high performance systems for the broadcast market and has increased its worldwide HDTV presence with this acquisition. As the broadcast industry transitions to the high-definition formats and broadcasters upgrade their equipment to HD and digital, Evertz now offers the most complete HDTV end to end solution ranging from:

- master control systems
- large, medium and small routers
- branding solutions
- master sync generation
- HD/SD terminal gear
- fiber optics
- multi-display monitoring
- production tools & interfaces
- closed captioning

"The acquisition of Quartz innovative products and talented staff, coupled with Evertz market presence and infrastructure, will create an even more dynamic force in the broadcast technology industry," said Romolo Magarelli, President of Evertz. "We believe this to be a very positive development for our customers, as it enables Evertz to provide the most comprehensive HDTV solution for the broadcaster."

"We are delighted with being a part of a high growth technology leader who can leverage our complementary master control and router product lines along with our well established brand and international sales capabilities," said Alan Edwards, Chairman of Quartz.

Established in 1990, Quartz has also developed a successful portfolio of high quality routing products which includes a wide variety of sizes, signal formats and transmission standards. The flagship Xenon mid-size line is the first to use optional plug-in Signal Processing Technology modules that add powerful sophisticated features within the frame, saving space and cost on discrete products. The Topaz range of compact routers has been designed to meet the needs of both the broadcast and professional video user, offering a low cost solution, while avoiding technical compromises. The Q256-SV/HD large-scale multi format digital router is scalable to a maximum of 1024x1024 using additional frames. Quartz products are trusted by and integrated into many of the world's major broadcasters.

Evertz Press contact: Orest Holyk, Director of Sales,
Tel: 905.335.3700 • Fax: 905.335.3573

Additional information about Evertz is available at,
www.evertz.com

Additional information about Quartz is available at,
www.quartzuk.com



an **evertz®** brand